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BREANNA WELSH

A multidisciplinary designer with a background in illustration and brand campaign development.

Work Experience

META

Senior visual Designer | Sep '22–

Small Business marketing team, Signals.
Campaign visualization; web layout, email, social.

FREELANCE

Illustrator + Designer + Art Director | Nov '15–

Agency: Bread n' Butter, Rational CX, RUN Studios
Select Brands: Adaptive Biotech, Amazon (Marketplace, European Warehouse Safety), CreateMe, Dolly, Loftium, Ruggedman Brewing, Sparkling Ice, Thunk AI, Virginia Mason Franciscan Health, Washington Athletic Club

REI CO-OP

Visual Designer | Aug '19–Jun '20; Feb '21–Sep '22

Brand; primarily focused on seasonal retail campaigns. From concept through deployment, working to develop seasonal commerce and awareness campaigns. Social & in-store. Covid impacted this contract role.

AMAZON

Visual Designer Sep '20–Feb '21

Workforce staffing. Seasonal campaign work across social media and print placements. Brand development and UI/UX for early imagination of a website refresh.

RATIONAL INTERACTION

Visual Designer + Illustrator | Oct '17–Aug '19

Acer, Amazon, Google, T-Mobile & Microsoft.

Web UI/UX campaign development for T-Mobile, UI/UX interactive landing pages and illustration for Microsoft, illustrated social campaigns for Google and branding identity development for AWS. Campaign visualization and illustration for Amazon Global Selling and Amazon Business, and storyboarding for a variety of pitches.

APPSHEET

Visual Designer | Apr '17–Oct '17

Created this startup's identity and unified their branding.

FRED HUTCH

Visual Designer | Oct '16–Apr '17

Internal marketing team. Developed projects that began in early conceptual phases and lead through print production.

MICROSOFT

Visual Designer | Feb '16–Oct '16

Global digital marketing for Microsoft Philanthropies. Work included animated illustrations and design for campaigns that consist of print, web and social media.

Education

SAVANNAH COLLEGE OF ART & DESIGN

Savannah, GA Nov '15

BFA in Sequential Art with a minor in Graphic Design.

Everything else

APPS

Figma, Sketch; Adobe Ai, Ps, Id, Lr, Pr & Ae.
Prototyping & CMS systems.

& THOSE EXTRA KEYWORDS

Social. Icons. Brand system. UI. Print. Storyboarding.